CLAIMS

WHAT IS CLAIMED IS:

1. A method comprising:

receiving an identification from an electronic device; finding a product code associated with the identification; and sending the product code to the electronic device;

wherein the product code enables use of a product on the electronic device, said product not being usable on the electronic device until being enabled with the product code.

- 2. The method of claim 1, further comprising: copying the product code to a database when the product is purchased.
- 3. The method of claim 2, wherein the finding the product code further comprises finding the product code in the database.
- 4. The method of claim 1, further comprising:

copying the product code to a database when the product and the electronic device are purchased.

- 5. The method of claim 1, wherein the identification identifies the electronic device.
- 6. The method of claim 1, wherein the identification identifies a customer.
- 7. A signal-bearing medium bearing instructions that when executed comprise: installing a product on an electronic device; detecting a product code associated with the product; and saving the product code in the electronic device;

wherein the product code enables use of the product, said product not being usable on the electronic device until being enabled with the product code.

- 8. The signal-bearing medium of claim 7, further comprising sending the product code and an identification to a server.
- 9. The signal-bearing medium of claim 8, wherein the identification identifies the electronic device.
- 10. The signal-bearing medium of claim 8, wherein the identification identifies a customer.
- 11. The signal-bearing medium of claim 8, further comprising:

 retrieving the product code from the server when the product is reinstalled on the electronic device.
- 12. The signal-bearing medium of claim 11, further comprising: inserting the product code into an installation routine for the product.
- 13. A point-of-sale system comprising:

a controller to send an identification of a product to a server, receive a product code from the server in response to the identification of the product, and send the product and the product code to an electronic device.

- 14. The point-of-sale system of claim 13, wherein the electronic device is purchased using the point-of-sale system.
- 15. The point-of-sale system of claim 13, wherein the product code enables use of the product on the electronic device.

16. A manufacturing system comprising:

a controller that loads a product and a product code into an electronic device, wherein the product code enables use of the product, and sends the product code and an identification of the electronic device to a server.

- 17. The manufacturing system of claim 16, wherein the controller further sends an identification of a customer who ordered the electronic device to the server.
- 18. The manufacturing system of claim 16, wherein the controller obtains the product code from a second server associated with a provider of the product.
- 19. An electronic device comprising:

a processor; and

a storage device, wherein the storage device comprises instructions, which when executed on the processor comprise:

installing a product on an electronic device,

detecting a product code associated with the product; and
saving the product code in the electronic device;

wherein the product code enables use of the product, said product not being
usable on the electronic device until being enabled with the product code.

- 20. The electronic device of claim 19, wherein the instructions further comprise: sending the product code and an identification to a server.
- 21. The electronic device of claim 20, wherein the identification identifies the electronic device.
- 22. The electronic device of claim 20, wherein the identification identifies a customer.
- 23. An apparatus comprising:

means for receiving an identification from an electronic device;
means for finding a product code associated with the identification; and
means for sending the product code to the electronic device;

wherein the product code enables use of a product on the electronic device, said product not being usable on the electronic device until being enabled with the product code.

24. A method comprising:

extracting a part number for software from an order for an electronic device; fetching a product code based on the part number; loading the software to the electronic device; and loading the product code to the electronic device.

- 25. The method of claim 24, wherein the loading the product code further comprises: loading the product code to a host protected area of a storage device associated with the electronic device when the host protected area exists.
- 26. The method of claim 25, where the loading the product code further comprises: loading the product code to a user area of a storage device when the host protected area does not exist.
- 27. The method of claim 24, further comprising:

 determining whether the part number has a product code prior to the fetching.
- 28. The method of claim 24, wherein the extracting the part number further comprises: filtering out hardware part numbers from the order.
- 29. A signal-bearing medium bearing instructions that when executed comprise: extracting a part number for software from an order for an electronic device; fetching a product code based on the part number;

loading the software to the electronic device; and loading the product code to the electronic device.

30. The signal-bearing medium of claim 29, wherein the loading the product code further comprises:

loading the product code to a host protected area of a storage device associated with the electronic device when the host protected area exists.

31. The signal-bearing medium of claim 30, where the loading the product code further comprises:

loading the product code to a user area of a storage device when the host protected area does not exist.

- 32. The signal-bearing medium of claim 29, further comprising:

 determining whether the part number has a product code prior to the fetching.
- 33. The signal-bearing medium of claim 29, wherein the extracting the part number further comprises:

filtering out hardware part numbers from the order.